

# Modernize your workplace with a trusted, reliable partner

Dell Technologies designs for the way you work, simplifying IT to reduce complexity for your teams. Built on Intel® Core™ Ultra and Intel vPro® platforms, together we deliver enterprise-grade performance, hardware-based security, and scalable services to help protect your workplace and support long-term growth.

## We design for the way you work

IDC's #1 trusted enterprise PC vendor<sup>1</sup>

## VIVID, TRUE-TO-LIFE

COLOR delivered by TANDEM OLED technology in a display that's 24% more power efficient<sup>4</sup>

## #1

workstations worldwide<sup>3</sup>

## Our thinnest Dell Pro laptop portfolio.

Thinner, lighter. And more powerful than ever<sup>2</sup>

Widest portfolio of commercial PCs with 100% recycled cobalt batteries<sup>4</sup>

Top-ranked for product reliability over competitors<sup>6</sup>



## We drive on-device AI success

World's broadest end-to-end Generative AI portfolio of technology and services from desktop to data center, all in one place, with deep partner relationships<sup>7</sup>

From standard AI PCs, Copilot+ PCs, to high-performance workstations, the Dell commercial client portfolio brings AI experiences to life on the devices people use every day, powered by Intel® Core™ Ultra processors.



Dell AI PCs are up to **80% more energy efficient** with AI-driven tools that enhance productivity<sup>8</sup>



## We enhance workspaces

### World's #1 Monitors for 11 years<sup>9</sup>

Best eye comfort monitors eliminating 30% more blue light than other brands<sup>10</sup>

Industry's 1<sup>st</sup> holistic PC & peripherals management solution<sup>11</sup>



### Connect to productivity

Dell Pro Docks that are the industry's most powerful smart docks<sup>12</sup>



### Optimize IT resources

Industry's most manageable commercial docks<sup>13</sup>



### Exceptional sound quality with fewer interruptions

Large portfolio of AI-enabled noise-cancelling headsets with up to 80 hours of listening time<sup>14</sup>

We simplify IT and secure the workplace with built-in security and easy-to-manage tools that help teams stay protected, productive and up to date – no matter where they work.



World's Most secure & manageable commercial PCs<sup>15</sup>

Unmatched BIOS-level visibility no other PC manufacturer offers<sup>16</sup>

Dell-Unique Indicators of Attack (IOA) and built-in CVE Detection and Auto Remediation for BIOS<sup>16</sup>

Industry's 1<sup>st</sup> enterprise application access and publications within Dell Partner Portal, accessible via Microsoft Intune<sup>17</sup>

Only Dell Integrates device telemetry with industry-leading software to improve fleet-wide security<sup>18</sup>

Industry's 1<sup>st</sup> binary large object package-based solutions with Dell Command | Endpoint Configure for Microsoft Intune<sup>19</sup>



First PC manufacturer to introduce commercial PCs designed with a modular USB-C port secured by screws, improving durability and enabling easier repairs<sup>20</sup>

## Scale workplace success with services that simplify end-to-end modernization



Leading repair with ProSupport and PC repair with ProSupport Suite for PCs in PCMag's Best PC Brands Tech Support 2025<sup>21</sup>

Modernizing your workplace is about more than devices—it's about streamlining the entire device lifecycle.

Dell's services keep your workforce productive, secure, and future-ready.

### Effortless Deployment

Deploy devices quickly and seamlessly with pre-configured, secure systems ready for day-one productivity

### Proactive Support

Ensure uninterrupted productivity with expert services that keep your devices running smoothly.

### Sustainable Asset Recovery

Retire outdated devices securely and responsibly while maximizing value recovery and reducing environmental impact.

### Flexible IT with APEX PC as a Service<sup>25</sup>

Simplify IT management with predictable costs, scalable solutions, and reduced operational complexity.

## End-to-end services for modern work

**95%** Customer satisfaction for Dell Configuration Services with Dell ProDeploy Suite for PCs<sup>22</sup>

**37%** Lower costs over average PC lifespan saving \$873 per PC with Lifecycle Hub<sup>23</sup>

**75%** Reduced downtime and 35% saved on support costs with APEX PC as a Service with ProSupport<sup>24</sup>

1 Dell is recognized as IDC's #1 trusted enterprise PC vendor Based on IDC, The Enterprise PC Trust Perception Index, 2025: Measuring Customer Perception of Trustworthiness (in Security, Privacy, Compliance, and ESG) for Enterprise PC Vendors, Doc #US53220125, March 2025.  
 2 Based on Dell analysis of publicly available information, March 2026. CLM-016079  
 3 Source: IDC Quarterly Workstation Tracker, CY24 Q3 (based on units).  
 4 Based on internal analysis, February 2026. CLM-015934  
 5 Based on internal analysis, February 2026. 100% recycled cobalt in 45 Whr and 57 Whr Batteries available in Dell Pro 3 Series and Dell Pro 5 Series.  
 6 Based on Dell internal analysis, October 2025 (Intel) and March 2026 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some peripherals management capabilities planned for activation in March 2025. CLM-013283  
 7 Based on Dell analysis, August 2024, using double-blind, competitive benchmark Net Promoter Score (NPS) data gathered in May 2024 by third party commissioned by Dell.  
 8 Based on Proveness Consulting's paper commissioned by Dell, "Which Vendor Offers the Broadest AI Portfolio for Scalable Innovation?" October 2025  
 9 World's leading monitor company for 11 years CLM-013631\*\*Source: IDC Worldwide Quarterly PC Monitor Tracker, Q2 2025 From 2014 to 2024. Claim Expires on 2/28/2026. Do not use in China, Colombia or Guatemala  
 10 Based on internal analysis of 27" and 31.5" monitors with eye comfort features, October, 2024  
 11 Based on Dell internal analysis, January 2025 (Intel) and March 2026 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some peripherals management capabilities planned for activation in March 2025. CLM-013283  
 12 Based on internal analysis, November 2024, comparing the Dell Pro Smart Dock – SD25, Dell Pro Thunderbolt 4 Smart Dock SD25TB4 and Dell Pro Thunderbolt 5 Smart Dock SD25TB5 against similar commercial docks offering USB-C power delivery to the PC. Actual results may vary, applies to Dell Pro Smart Dock SD25, Dell Pro Thunderbolt 4 Smart Dock SD25TB4 and Dell Pro Thunderbolt 5 Smart Dock SD25TB5. CLM-013855  
 13 Based on Dell internal analysis, December 2024. Most manageable commercial docks when comparing Dell to similar offers from the other tier 1 PC peripheral OEMs. Key manageability features, including update processes, systems management solution capabilities and integrations with 3rd party management solutions were analyzed, confirming Dell Pro Docks as the most manageable commercial docking stations. CLM-013214  
 14 Based on Dell analysis (busy light and ANC off mode) of battery life usage, July 2024. Results vary depending on use, operating conditions and other factors. CLM-009014  
 15 Most secure is based on Dell internal analysis, October 2025 (Intel) and March 2026 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs.  
 16 Based on internal analysis, February 2026. 100% recycled cobalt in 45 Whr and 57 Whr Batteries available in Dell Pro 3 Series and Dell Pro 5 Series.  
 17 Based on Dell internal analysis - October 2024. Based on Dell Management Portal capabilities in Microsoft Intune compared to competitor Partner Portal capabilities in Microsoft Intune. CLM-012838  
 18 Based on internal analysis, October 2025 (Intel) and March 2026 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Intel-based PCs validated by Principle Technologies (https://www.principletechnologies.com/Dell/OEM-security-features-0725.pdf), July 2025. CLM-013650  
 19 Industry's first device manageability solution to use a Binary Large Object (BLOB) package, recognized by Microsoft Intune, for secure endpoint configuration and management. Based on internal analysis, February 2026. 100% recycled cobalt in 45 Whr and 57 Whr Batteries available in Dell Pro 3 Series and Dell Pro 5 Series.  
 20 Based on internal analysis, March 2026. Applies to PCs launched in 2025: Dell Pro, Dell Pro Plus, and Dell Pro Premier, and PC secure launched in 2026: Dell Pro 3, Dell Pro 5 and Dell Pro 7. Read warranty information for port replacement instructions.  
 21 PCMag's The Best (and Worst) PC Brands for Tech Support and Service" (Sep. 23, 2025)  
 22 Based on internal analysis, Customer Satisfaction number updated Q3 2025-Q2 2026 (may-July) 95.5% in those 4 quarters  
 23 IDC Business Value Solution Brief, "Dell Lifecycle Hub," commissioned by Dell Technologies, January 2024.  
 24 Based on a Forrester Total Economic Impact™ Study commissioned by Dell Technologies and Verizon "The Total Economic Impact™ Of Dell AI PC's With 5G And Dell APEX PC as a Service" May 2025. Actual results will vary.  
 25 Payment solutions provided and serviced by Dell Financial Services L.L.C. or its affiliate or designee ("DFS") for qualified customers. Offers may not be available or may vary in certain countries. Where available offers may be changed without notice and are subject to product availability, applicable law, credit approval, documentation provided by and acceptable to DFS and may be subject to minimum transaction size. Offers not available for personal, family or household use. Dell Technologies and the Dell Technologies logo are trademarks of Dell Inc. Restrictions and additional requirements may apply to transactions with governmental or public entities. Dell APEX PCs/AS: At the end of the contract, the customer may renew the contract or return the equipment to DFS.

